

📍 23382 MADERO, SUITE K, MISSION VIEJO CA 92691

☎ 949-297-6257

🌐 WWW.CREATIVEKIDSPLAYHOUSE.COM

Quality Theatre Education. Fun, Encouraging Environment.
Every Child Deserves a Moment in the Spotlight.



May 8, 2017

Thank you for inquiring about incorporating Creative Kids Playhouse's theater programming in your school, via your PTA.

We have several programs that you might be interested in:

Theater in Action

This is an in-class curriculum designed for students K-6, with increasing degrees of difficulty depending on the grade level. *Theater in Action* meets six times, usually in the Multi-Purpose Room of an elementary school. CKP provides the curriculum, all materials necessary for the class and the instructor. One classroom of students at a time comes to the MPR for a 45-50 minute course during normal school hours. The curriculum is designed to encompass the bulk of the extensive Theatre Education Standards required by Common Core. Theatre terminology, projection, body language, vocal expression, auditioning, musical theater dance, acting, improvisation, are just some of the topics covered. During some of the class meetings the students work on acting out a story that is suggested by their classroom teacher, preferably something that they are already studying in literature, social studies, history, or science –making *Theater In Action* a cross-curricular program.

Theater in Action Fees: \$450 Base Fee to come to your School, plus \$325 for each classroom.

Performance Power!

Performance Power! Is an add-on program to *Theater in Action*. *Performance Power* involves applying what students have learned in the *Theater in Action* course by putting on a showcase for other classrooms and parents. Students rehearse the musical theater number that they were taught during the sixth Theater in Action class meeting, and perform it in front of an audience. Each class will perform for their families during the school day in the MPR or other venue provided by the school. Four class meetings a maximum of one week apart, with the final class meeting being the performance. The school is responsible for all audio and facilities needs. *Performance Power* is only available as an add-on program to *Theater in Action*.

Performance Power! Fees: \$350 Base Fee to come to your school, plus \$240 for each classroom.

School or Class Musicals.

There are several different levels of school and class musicals, they vary by the script. We recommend selecting a children's musical script, in which the content is age appropriate, with short songs written in a range that is easy for children to achieve. Attached are details regarding the different kinds of school musicals that we can produce.

We hope to have the opportunity to work with your school in the near future.

Best Regards,

Elizabeth Ramirez
Executive Director

SCHOOL OR CLASS MUSICALS:

It is extremely difficult to give you a hard quote on a school musical, particularly a Broadway musical, much of the price will be determined by the complexity of the musical that you select and the amount and quality of volunteers that you have available. [The prices listed below are ballpark figures.](#)

- Your school will be responsible for providing rehearsal and performance space. If your performance space requires lighting rentals, that will be the school's responsibility as well.
- Your school will be responsible for providing a Drama Chair, usually a parent volunteer, to coordinate between the school and CKP.
- CKP has a warehouse full of sets and costumes that can be made available for your school's production for no additional charge, as-is. Your school is responsible for any additional sets and costumes. Selecting a script that CKP has previously produced can be a significant cost savings for your school.
- CKP can provide the sound equipment and a sound technician for your production.

ONE-ACT CHILDREN'S MUSICAL, RECOMMENDED FOR K-6.

Children's Musical scripts are written specifically for children to perform, and are great for school musicals. In these scripts every student has a speaking part, and the songs are all written in a range that is easy for a child to achieve.

- ⇒ 8 rehearsals per cast, 90 minutes each.
- ⇒ One three-hour dress rehearsal per cast.
- ⇒ Two performances.
- ⇒ This is generally done as an afterschool program.
- ⇒ Requires a minimum of 22 participants.
- ⇒ Maximum participants for one cast can range from approximately 28-40 students, depending on which script that you select.

Two pricing structures (**these are estimates**, much depends on how much volunteering and materials the school provides.)

1. Minimal financial responsibility to the school or PTA, all financial responsibility on the students:

- \$175-\$190 per student to enroll. Show ticket prices set by CKP \$5-\$10.
- Each cast parent is asked to volunteer for three - six hours.
- \$800 deposit by the school, refunded when payment for the minimum enrollment (22 students) is made. If CKP is asked to produce the musical with less students, their enrollment fees plus the cost of 6 tickets per missing cast member will be taken out of the deposit. If less than 18 students are enrolled and program is cancelled, CKP keeps the deposit.

OR

2. PTA Pays for production

- Approximately \$3800 + \$60 per student for the first cast.
- Each additional cast is approximately \$2200 + \$60 per student.
- \$800 deposit to CKP to secure the job.
- PTA is responsible for providing and supervising volunteers.

Most PTAs pay for the production by charging students a participation fee and selling tickets to the performances. For this price range, if you anticipate 40 students will enroll, charging them each \$99 to participate and selling tickets for \$7 should cover this cost. If you anticipate that 80 students will enroll, charging them each \$95 to participate and selling tickets for \$5 should cover the cost.

TWO -ACT CHILDREN'S MUSICAL, RECOMMENDED FOR GRADES 1-6.

Children's Musical scripts are written specifically for children to perform, and are great for school musicals. In these scripts every student has a speaking part, and the songs are all written in a range that is easy for a child to achieve.

- ⇒ Eleven rehearsals per cast, 90 minutes each, after school.
- ⇒ One five-hour dress rehearsal per cast.
- ⇒ Two Performances. (Additional performances can be added for an additional fee)
- ⇒ Minimum of 22 participants.
- ⇒ Maximum participants for one cast can range from approximately 45-60 students, depending on which script you select.

Two pricing structures (**these are estimates**, much depends on the amount of volunteering and materials that the school provides.)

1. No financial responsibility to the school or PTA, all on the students:

- \$190-\$260 per student to enroll. Show ticket prices set by CKP \$8-15.
- Each cast parent is asked to volunteer for three to six hours.
- If CKP is asked to produce the musical with less students, their enrollment fees plus the cost of 6 tickets per missing cast member will be taken out of the deposit. If less than 18 students are enrolled and program is cancelled, CKP keeps the deposit.

OR

2. PTA Pays for production

- \$6000 + \$60 per performer for the first cast.
- 3600 + \$60 per performer for each additional cast.
- \$800 deposit to secure the job.
- PTA is responsible for providing and supervising volunteers

Most PTAs pay for the production by charging students a participation fee and selling tickets to the performances. For this price range, if you anticipate 40 students will enroll, charging them each \$130 to participate and selling tickets for \$10 should cover this cost. For 100 participants, a \$76 enrollment fee with ticket prices set at \$10 will cover the cost.

DISNEY OR BROADWAY KIDS' MUSICAL, RECOMMENDED FOR GRADES 1-6.

These scripts are usually Broadway scripts, revised to be performed by elementary school children. They come with the wonderful Broadway music and familiar story. Of course, a great deal of the story is cut out to make the script achievable by young children, so there are usually a group of children cast as narrators to make the script make sense. While you can put a great number of children in the cast, there are usually no more than 15-25 speaking parts available, depending on the script. As always, the directors will do their best to give every student a moment in the spotlight as much as the script allows.

- ⇒ Fourteen rehearsals per cast, 90 minutes each, after school.
- ⇒ Two performances.
- ⇒ Minimum of 22 students per cast.
- ⇒ Maximum participants for one cast varies depending on the script and can range from approximately 45-55.
- ⇒ Usually 15-25 cast members will have speaking parts.
- ⇒ CKP will likely not own all of the sets and costumes necessary for the script.

Two pricing structures (**these are gross estimates**, much depends on the amount of volunteering and materials the school provides.)

1. Little financial responsibility to the school or PTA, all financial responsibility on the students:

- \$220-270 per student to enroll. Show ticket prices set by CKP \$10-16.
- Each cast family is asked to volunteer for three –six hours.
- \$800 deposit by the school, refunded when payment for the minimum enrollment (22 students) is made. If CKP is asked to produce the musical with less students, their enrollment fees plus the cost of 6 tickets per missing cast member will be taken out of the deposit. If less than 18 students are enrolled and program is cancelled, CKP keeps the deposit.

OR

2. PTA Pays for production

- \$7500 for the first cast, + \$60 per performer
- \$3500 for each additional cast, + \$60 per performer.
- \$800 deposit to CKP to secure the booking.

Most PTAs pay for the production by charging students a participation fee and selling tickets to the performances. For this price range, if you anticipate 40 students will enroll, charging them each \$152 to participate and selling tickets for \$12 should cover this cost. For 100 students, charging them each \$90 and selling tickets for \$10 will cover the cost.

BROADWAY JUNIOR OR YOUNG PERFORMER'S MUSICAL, RECOMMENDED FOR GRADES 5-12.

A Broadway Junior script is a Broadway level script that has been edited to be between 60-90 minutes long with any non-age appropriate parts or references removed and/or adjusted to be appropriate for children to rehearse and view. This songs are significantly more challenging than the scripts written for children. The rights and royalties can be significant fees, and are the responsibility of the school. (\$600-1200). I

- ⇒ Eighteen rehearsals per cast, two hours long each,
- ⇒ Two Performances.
- ⇒ Minimum of 25 students per cast.
- ⇒ Maximum participants for one cast varies depending on the script and can range from approximately 40-60.
- ⇒ Usually 15-30 will have speaking parts.
- ⇒ The directors will do their best to give every student a moment in the spotlight as much as the script allows.
- ⇒ Your school provides the rehearsal and performance space, a Drama Chair to coordinate between the school and CKP, a Wardrobe Manager to make sure everyone has a costume, and a Set Manager to make or locate any necessary set pieces.

Two Pricing Options:

1. Little financial responsibility to the school or PTA, all on the students:

- \$230-300 per student to enroll. Show ticket prices set by CKP \$13-18.
- Each cast parent is asked to volunteer for four - eight hours, outside of any sets or costume creation.
- \$1200 deposit by the school, refunded when payment for the minimum enrollment (25 students) is made. If CKP is asked to produce the musical with less students, their enrollment fees plus the cost of 6 tickets per missing cast member will be taken out of the deposit. If less than 18 students are enrolled and program is cancelled, CKP keeps the deposit.

OR

⇒ PTA Pays for production

- First Cast – approximately \$8000, plus \$61 per student instructional fee.
- Each additional cast – approximately \$4000 per cast, plus \$61 per student instructional fee.
- \$1200 deposit by the school, refunded when payment for the minimum enrollment (25 students) is made. If CKP is asked to produce the musical with less students, their enrollment fees plus the cost of 8 tickets per missing cast member will be taken out of the deposit. If less than 18 students are enrolled and program is cancelled, CKP keeps the deposit.
- Volunteers provided by and managed by the PTA.

Most PTAs pay for the production by charging students a participation fee and selling tickets to the performances. For this price range, if you anticipate 40 students will enroll, charging them each \$152 to participate and selling tickets for \$14 should cover this cost. If you anticipate 100 students will enroll, charging them each \$100 to participate and selling tickets for \$10 will should cover the cost.

Additional expenses that you should plan on in your budget:

Rights & Royalties – for children’s musical scripts these do not usually exceed \$100. For Broadway Junior/Young Performers scripts they can cumulate to upwards of \$1200.

Sets & Props – if you select a children’s musical that CKP has produced in the past, all of the sets and props are available to borrow for a refundable deposit. Everything is as-is, any repairs, improvements/embellishments, or missing sets or props will be your responsibility. For Broadway shows, CKP likely does not own all the pieces that are necessary for your production, but will certainly have some.

Costumes – if you select a children’s musical that CKP has produced in the past, the costumes are available to borrow from CKP for a refundable deposit, and CKP most likely owns all of the costumes that are necessary for your production. Everything is available as-is. Any adjustments or missing costume pieces are your school’s responsibility. For a Broadway script, CKP may or may not have the costumes that you need.

Marketing – printing signs and handouts to invite people to enroll, as well as invite people to buy tickets. A very basic show program (8.5 x 11) is included provided by CKP, but you may want to create something more special yourself

Equipment Rental—If you are performing in a gym or other non-theater space you may need stage extensions (if you have a big cast) or lighting to rent. Lighting is about \$1000 to bring in. Stage Extensions can be up to \$400.

Scripts previously produced by Creative Kids Playhouse Children's Theatre of Orange County

1-act Children's Musicals`

The Princess and the Pea

The Emperor's New Clothes

The Beast and His Beauty

Alice in Wonderland

Through the Woods

Cinderella

The Wizard of Oz

The Adventures of Pinocchio

The Hillville Television Hour

Snow White

Hansel and Gretel

Two-Act Children's Musicals

The Princess and the Pea

The Emperor's New Clothes

The Beast and His Beauty

Alice in Wonderland

Through the Woods

Cinderella

The Wizard of Oz

The Adventures of Pinocchio

The Hillville Television Hour

Reunion

Broadway Musicals

Peter Pan

Crazy for You

Bye Bye Birdie

Shrek the Musical

Willy Wonka and the Chocolate Factory

Christmas in Neverland

The Wizard of Oz