



**Invites You to**

**C.A.T.E.**



**CHILDREN ACHIEVING  
THEATRE EXCELLENCE  
AWARDS SHOW & FUNDRAISER  
JANUARY 26, 2019  
CHAPMAN UNIVERSITY MEMORIAL HALL**

***Sponsorship Opportunities are Available,  
See Attached***

***CHANGING LIVES THROUGH THEATRE EDUCATION***  
**[www.CreativeKidsPlayhouse.org](http://www.CreativeKidsPlayhouse.org)**

📍 23382 Madero, Suite K, Mission Viejo CA 92691

☎ 949-297-6257

🌐 [www.CreativeKidsPlayhouse.org](http://www.CreativeKidsPlayhouse.org)



**Quality Theatre Education. Fun, Encouraging Environment.**  
*Every Child Deserves a Moment in the Spotlight*

*"When my daughter was nominated for a C.A.T.E. award, I really did not know what to expect. It was not until we arrived at the event and looked at the program that I really appreciated what Creative Kids Playhouse strives to achieve. I was thrilled to see that this ceremony was awarding kids for qualities like "Joy", "Positivity", and working together. I realized that night that Creative Kids Playhouse is not just providing theatre education, they use theatre as a conduit to teach character and confidence in a way that is unique and necessary in Orange County." -A Creative Kids Playhouse Parent*

October 1, 2018

Dear Valued Community Member

As a member of this community, you know how many youth organizations our families have to choose from. What makes Creative Kids Playhouse Children's Theatre of Orange County stand out is the commitment to the children's development. We provide excellent theater education in a manner that grows a multitude of lifelong skills and builds character. We are very excited for our upcoming Children's Achieving Theatre Excellence (C.A.T.E.) Awards Show and Gala Fundraiser. This red carpet event is very important to our organization, helping us to achieve our mission of expanding educational youth theatre for all in Orange County. Not only is the C.A.T.E. awards ceremony the moment where we celebrate the outstanding contributions of local youth from the 37 Creative Kids Playhouse musicals and plays performed in 2018, this is our nonprofit's major fundraiser of the year.

Creative Kids Playhouse Children's Theatre of Orange County is a 501(c)3 nonprofit organization dedicated to providing quality theatre education to children ages 3-18. We believe that theatre education fosters key life skills; including confidence, communication, creative problem solving and accountability. Many of our families have reported that participation in our children's theatre has been life changing; it has equipped their children with the confidence and tools to be the best version of themselves, to value their own abilities as well as the contributions of others, and to boldly face life. We produce musicals, plays, camps, classes and school plays, and are proud to say that we provide merit and need based scholarships to at least one student for each program. In 2018 alone we have provided \$8400 in scholarships to our programs.

None of this important work would be possible without the help of our valued community partners. Enclosed you will find information about our sponsorship and recognition levels. Thank you in advance for your generosity in helping us expand educational youth theatre for all in Orange County.

With gratitude,

Elizabeth Ramirez, CEO, Co-Founder  
[Elizabeth@CreativeKidsPlayhouse.com](mailto:Elizabeth@CreativeKidsPlayhouse.com)  
Tax ID# 45-2734903



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## CHILDREN ACHIEVING THEATRE EXCELLENCE AWARDS SHOW & FUNDRAISER

### SPONSORSHIP LEVELS

#### MAJOR SPONSOR / EVENT UNDERWRITER - \$5000+

A 3' x 4' banner with your name on it will be displayed at the entrance of the C.A.T.E. Awards.  
Your name will be listed as the primary sponsor on all C.A.T.E. promotions, show programs, and show tickets.  
A full page ad in the C.A.T.E. show program, 1/2 page ad in all major 2019 show programs.  
You will be publicly acknowledged from the stage. Opportunity to present a C.A.T.E. Award if you desire.  
Two V.I.P. seats to the C.A.T.E. Awards, a plaque presented to your organization during the awards show.  
Mini thank you video filmed by our actors for your social media channels.

#### PATRON - \$2500+

Two V.I.P. Seats at the C.A.T.E. awards ceremony. Opportunity to present a C.A.T.E award, if you desire.  
A 1/2 page thank you ad in the C.A.T.E. program and two act show programs with ads, rather than smaller ads.  
Recognition with a plaque on stage at the C.A.T.E. Awards.  
Mini thank you video filmed by our actors for your social media channels.

#### ARTIST - \$1000+

Recognition with a plaque on stage at the C.A.T.E. Awards.  
1/4 page thank you advertisement in C.A.T.E , and in every major 2019 two act show program, and on  
www.CreativeKidsPlayhouse.org throughout 2019  
Mini thank you video filmed by our actors for your social media channels

#### HEADLINER - \$500+ *Cash or in-kind donation accepted.*

1/8 page thank you advertisement in the C.A.T.E Show Program  
Name listed in every two-act show program & on www.CreativeKidsPlayhouse.org throughout 2019.

#### STARLET - \$100+ *Cash or in-kind donation accepted. **\*Starlet is a great way to celebrate your actor!***

Shout-Out Congratulatory Ad (A one line printed ad) in the C.A.T.E. Awards show program.  
Name listed in every two-act show program and www.CreativeKidsPlayhouse.org throughout 2019.

#### FRIEND—\$20-99 *Cash or in-kind donation accepted.* Name listed in the C.A.T.E. Awards show program and on www.CreativeKidsPlayhouse.org throughout 2019.

*The C.A.T.E. Awards show program will be 8.5 x 11 and seen by the 900 attendees. In addition, there will be a minimum of ten 5.5 x 8.5 two-act show programs printed with ads throughout 2019 with anticipated audiences of 8000 people total.*

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## Thank you for sponsoring our C.A.T.E.Awards!

All donations are tax deductible according to 501(c)3 Regulations. Tax ID# 45-2734903

Contact Name	
Corporation/Name to be acknowledged in program	
Mailing Address	
Email address	
Phone	
Amount Enclosed	(checks may be made payable to Creative Kids Playhouse)
Description of in-kind Item Donated & Value	
Would you like to waive the printing of the sponsorship ad to make your donation even more valuable? <b>YES / NO</b>	
<b>Sponsorship Level:</b>  ____ MAJOR SPONSOR/UNDERWRITER    ____ PATRON    ____ ARTIST    ____ HEADLINER    ____ STARLET    ____ FRIEND	
<b>For STARLETs ONLY—Please include the text of your Shout-Out Congratulatory Ad. 20 WORDS MAXIMUM.</b> <b>If you leave this section blank, we will compose a 'thank you' to the name you listed to be acknowledged in the program.</b>	